

September 27, 1955

Prof. J. W. Fesler
Yale Station
New Haven, Conn.

Dear Sir:

As you probably know the Yale Broadcasting Company and the Yale Daily News are co-sponsoring a series of forums entitled "Perspective." Obviously the only value that these can possess is to those that come in contact with them, i.e. the student and faculty member. Our first speaker was Frank Lloyd Wright, eminent in the field of architecture; our next is Edward L. Bernays, world renowned Public Relations Counsel and outspoken critic of our propaganda policy in Europe and Asia. I sincerely feel that it would be of great benefit to your students in gaining world-wide Perspective if they could listen to Mr. Bernays speak on the topic - U.S. Propaganda Overseas--A Failure. The forum is to be held on Tuesday evening October 4, 1955 at nine o'clock in room 115 Harkness Hall, and will be carried live over WYBC. If you would pass this information on to your students it would be greatly appreciated.

Sincerely,

T. E. Calleton
Public Relations

TEC/htp

Also sent to: Professors J. W. Fesler, Arnold Wolfers, R. Barry Farrell, Walter R. Sharp, Herbert Kaufman, Frederick M. Watkins, Willmoore Kendall, Charles Blitzer, Cecil Driver, Frederick G. Barghoorn, R. E. Lane, W. E. Scott.

